

FOR IMMEDIATE RELEASE



BECOME A LOUISE RUSSO YOUTH AWARD RECIPIENT

Deadline for Application Submission has been extended to: Friday March 11, 2011

To download the application form and procedure visit our website - www.louiserussowave.ca

Some unique young people will be recognized and honoured at our **2011 W.A.V.E. Empowering Youth Day** who took the initiative to enhance their school's or community's safety, by organizing direct outreach and networking activities that focus on the **3R's** – **R**espect, **R**esponsibility and the **R**ole of leadership. **Five (5) Louise Russo Youth Awards** (individuals or teams) and **three (3) Leadership Awards** will be given in the form of bursaries towards the student's education or program initiative.

W.A.V.E. EMPOWERING YOUTH DAY WEDNESDAY, MAY 11, 2011

Mississauga, Ontario – Louise Russo is set to inspire some 1,000 students, teachers, dignitaries and sponsors at the **3rd Annual W.A.V.E. Empowering Youth Day** on Wednesday, May 11, at the Living Arts Centre of Mississauga.

Amazing Guest Speakers / Performers, including: our returning emcee **Rick Campanelli**, Global's co-host of ET Canada; **Blake McGrath**, entertainer and celebrity Judge from CTV's So You Think You Can Dance Canada, who struggled with his rapid fame and substance abuse; **Diane Dupuy**, President & Founder of the internationally acclaimed Famous PEOPLE Players – with a message 'Dare to Dream'; **LaToya Rodney**, motivational speaker, and former gang member / bully shares her story; **Mixed Company Theatre**, nationally recognized and Ontario's premier Forum theater company that stimulates critical thinking and engages students in active problem solving; **Mark DeMontis**, overcame his challenges when he was declared legally blind (age 17), went on to found Courage Canada (age 21), a registered charity that implements blind sports hockey schools across Canada.

These speakers will interact, motivate and encourage students to move beyond challenging circumstances while sharing personal stories about the choices and actions they took in their lives.

"Believe that you can make a difference" says Russo, who seven years ago became the innocent victim of a crime that left the mother of three paralyzed. Russo refuses to slow down and is an inspiration to all who meet her as she continues to make WAVES in her effort to reduce violence.

WHAT: Come celebrate our W.A.V.E. Empowering Youth Day as we recognize and honour our Youth Award Winners who have made a difference in their schools or communities

WHEN: Wednesday, May 11th, 2011

TIME: 10:00 AM to 2:00 PM

WHERE: Hammerson Hall, Living Arts Centre of Mississauga, 4141 Living Arts Drive, Mississauga, Ontario

HOW TO REGISTER: Schools can download a registration form by visiting our website or calling 416-436-9106

WEBSITE: www.louiserussowave.ca

Louise Russo W.A.V.E. (Working Against Violence Everyday)
Charitable Registration #: 84950 2950 RR0001

For additional information contact:

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